

## Join Tiny Toes Today!

To register for Tiny Toes, call 903-381-7239.

For more information, visit our website at [www.longviewregional.com](http://www.longviewregional.com).

For more information on our birthing classes, call 903-232-3780.

The classes are for new moms or those who would like a refresher.

**tiny toes**  
A TIP-TOP OB CLUB

  
**Longview Regional**  
MEDICAL CENTER

2901 N. 4th Street  
Longview, TX 75605  
903-381-7239  
[www.longviewregional.com](http://www.longviewregional.com)

## What You Can Expect When You Join Tiny Toes

- "What to Expect When You're Expecting" and "What to Expect the First Year" books.
- An attractive certificate featuring your baby's height, weight and time of birth.
- A tote bag filled with discounts and perks from area merchants.
- A special Tiny Toes nightlight.
- A special Tiny Toes spoon.
- A digital photo of your baby posted on our Tiny Toes internet website. (Parental consent required.)

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**Information via our website through our Health Resources link** – When you visit [www.longviewregional.com](http://www.longviewregional.com) and click on the Health Resources link, you have access to a wealth of current information on pregnancy and childbirth.

**The well-known books titled “What to Expect When You’re Expecting” and “What to Expect the First Year”** – Our hospital provides you with these books free of charge to help guide you through your pregnancy. Both books are filled with helpful tips and information about your changing body, developing baby and what you can do to fully enjoy pregnancy, the birth of your child and baby’s first year. These books are a “must have.”



Your baby will be here before you know it! Make sure you get things started on the right foot by enrolling in Tiny Toes, offered exclusively by Longview Regional Medical Center. Tiny Toes was developed to help make your childbirth experience an even more cherished lifetime event. And, when you become a Tiny Toes member, we will provide you with the following member benefits:

**Skilled and experienced staff** – We take pride in our experience and the skill of our team in helping you bring your bundle of joy into the world.

**A tour of our OB Unit** –

For your peace of mind, you are welcome to schedule a tour, meet with our staff and ask any questions you have related to your day of delivery.

**Birthing Classes** – We offer birthing classes for new moms or those who would like a refresher. Call 903-232-3780 for more information on topics, times and dates.

**A special collection of keepsakes to help celebrate the birth of your child** – When your baby arrives, Tiny Toes will make sure you have a few memorable keepsakes from our staff including:

- An attractive certificate featuring your baby’s height, weight and time of birth.
- A tote bag filled with discounts and perks from area merchants.
- A special Tiny Toes nightlight.
- A special Tiny Toes spoon.
- A digital photo of your baby posted on our Tiny Toes internet website. (Parental consent required.)

**Discounts from local merchants (participation varies)** – We partner with many local merchants to provide you with some extra perks after your delivery. These special offers will be provided to you, along with your hospital keepsakes, as you leave the hospital.

**JOIN TINY TOES TODAY!**

It’s easy to enroll in our FREE Tiny Toes program. Just fill out the registration form in this brochure and mail it to the hospital at the address listed. Once you’re a member, we’ll contact you and get you started!



\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Physician’s Name

\_\_\_\_\_  
Due Date

Your registration information will be used to keep you updated on Tiny Toes. It will not be sold or provided to any outside entity. Your acceptance of the merchant discount perks, however, may identify you to local participating merchants as a Tiny Toes member and patient of this hospital. Therefore, we need your consent to provide you with that benefit. Your information would then be subject to the privacy practices of those vendors with whom you transact business. Please indicate your preference:

Please provide me with merchant discount perks. I understand that by accepting any discount, the participating merchant will know I am a Tiny Toes member and that I was a patient at LRMC.

Please do not provide me with any merchant discount perks.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Merchant participation in Tiny Toes is subject to change. Additional merchants may join or opt out of the program at any time.

Mail this enrollment form to: Longview Regional Medical Center, Attn: Marketing Department, 2901 N. 4th Street, Longview, TX 75605.

For more information on Tiny Toes call our Marketing Department 903-381-7239 or visit our website at [www.longviewregional.com](http://www.longviewregional.com).